

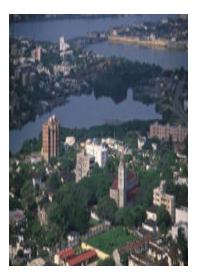
## The U.S. Commercial Service St. Louis Presents:

## Video Market Briefing: Colombia

April 15, 3:30 p.m.

## What opportunities exist for your product, service or technology in Colombia?

- U.S. is the largest trading partner
- Educated and urbanized country
- Easy access to southern U.S. ports
- Receptive to U.S. goods and services
- Diversified market with a balanced economy
- Positive cross sector economic indicators
- Increasing percentage of imports from U.S.





This is the right time to begin or increase your company's sales presence in Colombia. The U.S. Commercial Service – St. Louis invites you to participate in a live video market briefing from the U.S. Commercial Service in Colombia on April 15, 2004 at 3:30 p.m. Here's your opportunity to gain a better understanding of the market opportunities, and get advice specific to your company's questions and objectives in Colombia!\*

To secure your company's place in this briefing, please complete and return the attached registration form by fax or email to: Jennifer Gasparich, U.S. Commercial Service St. Louis at FAX 314-425-3381, email: Jennifer.Gasparich@mail.doc.gov

Deadline to Register is: April 11, 2004

Location: 8235 Forsyth Blvd., 8<sup>th</sup> Floor Conference Rooms

Participation Fee: \$20.00

\*The sooner you register, the better chance of getting an industry specialist in attendance to answer your questions.

Please Complete and Return this Form by

April 11, 2004 FAX to: 314-425-3381



The U.S. Commercial Service – Colombia has identified the following industries as having particularly good prospects in the Colombian market.

- Automotive parts and accessories
- Computer hardware and software services
- Electrical power systems
- Telecommunications services
- Industrial chemicals

- Oil and gas machinery and services
- Plastics materials and resins
- Telecommunications equipment
- Travel and tourism

## **Registration Form – Participation Fee: \$20.00**

Name:	<u>Title:</u>
Company Name:	Address:
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Phone:	E-Mail:
<u>Fax:</u>	Website:

1) Please Describe Your Company's Product, Service or Technology

- 2) Do you have an existing distributor in Colombia? Yes No
- 3) Are you looking for a distributor in Colombia? Yes No
- 4) What questions about the Colombian market can we answer for you?